



RAQUEL NERIS

Learning Experience Designer / Edtech Entrepreneur

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SUMMARY

I am passionate about creating engaging learning experiences. I work for CUNY EDGE as the Staff Development Associate and at Borough Manhattan Community College as the OpenLab Student Engagement Coordinator. I am also product owner of EduCash, an educational program that helps kids learn finances through play.

KEY FACTS / ACHIEVEMENTS

- 13 years in different areas of design (graphic/digital/strategic/learning experience)
- Design thinking specialist / Workshop facilitator
- M.Sc. in Communication and Education / M.A. in Digital Humanities
- Proficient in English, Spanish. Portuguese native speaker
- [EduCash](#) creator
- [English Learners in NYC](#) podcast creator
- [Echos Design Thinking Online](#) course designer
- [Jogos e cultura digital na educação](#) course designer
- Finalist in [Demand Solutions Contest 2018](#) (Banco Interamericano de Desarrollo)
- Co-author of [Ludicidade. Jogos Digitais e Gamificação na Aprendizagem](#) (Lemann Center)

TECHNICAL SKILLS/TECHNOLOGIES:

- Desktop publishing (Illustrator, Photoshop, Indesign)
- Microsoft Office
- Google Suite
- LMS tools (Articulate, Thinkfic, Moodle)
- Website building (WordPress, Wix)
- Online facilitation tools (Miro, Mural, Jamboard)

ACADEMICS

- M.A. Digital Humanities - [Graduate Center CUNY](#) (2021 - 2023)
- M.Sc. Communication and Education - [ECA USP](#) (2017 - 2019)
- B.A. Social Communication - [ECA USP](#) (2007 - 2011)
- Spec. Interaction Design and Design Thinking - [IMPACTA](#) (2013 - 2015)
- Spec. Graphic Design - [Panamericana Art And Design School](#) (2008 - 2010)

WORK EXPERIENCE / VOLUNTEER WORK

- [Research Foundation of the City University of New York](#) - Staff Development Associate for CUNY EDGE (Sep 2023 - Present)
- [Borough Manhattan Community College](#) - OpenLab Student Engagement Coordinator (Jan 2022 - Present)
- [Educar 3.0](#) - Co-founder (Jul 2015 - Present)
- [Weme](#) - Service Designer - (Apr 2021 - Dec 2021)
- [Echos Innovation Lab](#) - Learning Experience Designer and Facilitator (Feb 2019 - Nov 2020)
- [Instituto Singularidades](#) - Content Development Specialist (Jan 2019 - Jul 2019)
- [Quero na Escola](#) - Workshop Facilitator, Volunteer work (2018)
- [FATEC](#) - Workshop Facilitator, Volunteer work (2018)
- [Escola de Comunicação e Artes \(USP\)](#) - Teacher Assistant (Jul 2017 - Jul 2018)
- Prisma Onze - Usability Expert (Jan 2015 - Jun 2015)
- [LoveMyJob](#) - Instructional Design Specialist (Jan 2012 - Jun 2015)
- [Escola de Comunicação e Artes \(USP\)](#) - Academic researcher (Sep 2010 - Sep 2011)
- [Id Design Planejamento e Projeto Gráfico](#) - Graphic Design Intern (Jan 2009 - Dec 2009)